

The 7 Faces™ of Performance

This unique, transformational model uses seven classic archetypes as a structure and process to catalyze personal and professional breakthroughs. Application of this highly effective model enhances performance and supports you to achieve unprecedented results in all aspects of business.

Depending on your immediate pain points and organizational readiness, each of the following offerings can be leveraged as an entry point to transforming the way your organization performs:

- Team-Building Workshops
- Leadership Coaching
- Performance Coaching
- Culture Assessments & Development
- Organizational Function Assessments
- Competitive landscape mapping

“In three short hours, this coaching experience has transformed the way I operate with team members and clients alike. I am empowered, working with a renewed sense of purpose and experiencing unprecedented results in my sales role.”

SV, Account Executive

Your organization should consider using the 7 Faces™ model when:

- ✓ leaders have the desire to connect with their roles in a renewed way
- ✓ old patterns are entrenched and inhibiting progress
- ✓ emotional intelligence in individuals and/or teams is underdeveloped
- ✓ personality challenges are impeding performance across teams
- ✓ individual potential and contribution needs to be optimized
- ✓ there is a need to retain and develop talent
- ✓ team dynamics need to be aligned and “recalibrated”
- ✓ performance is stagnant or diminishing
- ✓ innovation doesn’t seem to be enough
- ✓ communication efforts aren’t having the desired effect
- ✓ there is a feeling of fatigue across the organization
- ✓ the vision or strategy needs to be taken to the next level
- ✓ cultural change is underway or needed
- ✓ there is a need to do more with less



What is unique about the 7 Faces™?

The *7 Faces™* model uses a simple but deeply profound framework that is based on seven classic archetypes at play in human existence. As a result, it is a powerful and effective tool for identifying and addressing **key opportunities for growth and development**. Rather than providing insight into a single aspect of human behaviour or aptitude as most tools do, it provides a more ready and comprehensive access to the underlying dynamics inherent in complex organizational and interpersonal challenges.

The *7 Faces™* further distinguishes itself from other models in that it is accessible and compelling on both a personal and professional level, thereby aligning opportunities for personal growth and development with those of the organization. The shifts that occur are **immediate and sustainable**. They are the types of transformations business experts have tried to define, bottle and harness for decades.

How does it work?

Out of engagement with the model, leaders, teams and employees will bring a heightened presence to and accountability for how they are contributing to their experience at work and the end result of their efforts.

In a broader context, this model is highly effective in positioning your organization to better navigate the increasing complexities and challenges at hand in today's marketplace by actually shifting the organization's orientation to the internal and external landscapes at play. Natural outcomes include improved clarity, accountability, engagement, contribution, partnerships, innovation and performance. At once, the application of this model accomplishes the traditional goals of business while **evolving the very dynamics of the business**.

People frequently do not know how to impact performance and results in the course of day-to-day business other than through elongated, direct management of the problem. This traditional approach is often limited in its effectiveness and disempowering to employees. The *7 Faces™* will enable you to set goals and achieve breakthroughs in areas that were not possible until now.

In addition, most solutions to performance challenges are complicated and overly time consuming. Leaders do not know how to impact performance easily and quickly across the organization and often have their own blind spots. In contrast, this model gives you the ability to impact performance in a remarkably short period of time, throughout the organization and in different contexts.

After engaging with this model, participants will have a **renewed commitment and vision for the possibilities at hand**, yielding an immediate shift in their approach to the very next conversation or challenge that presents itself. They will have **unprecedented, irreversible and actionable insight** into the limitations of their current approach and the barriers to performance excellence that have been holding them – and your organization – back. This model also addresses the main fear of conventional businesses (particularly those struggling financially or facing major shifts in their industry) in that it does not distract from the bottom line as a separate endeavour, but enhances results in real-time.

To set up a complimentary consultation, please contact us at 1 866 807 8305

